



The Killer Marketing Arsenal Tools: 61+ Must Have Free Ebooks, Software, Ecourses and Online Tools for Marketers

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Introduction

There's been a lot of talk lately about search engines, article writing, and tricks that people have used to drive a lot of traffic to their sites. Although the search engines haven't caught up yet, they will.

I've never been one for using tricks to promote my business. I believe in using classic marketing techniques, in using what works.

Some of the things that worked yesterday still work today, like writing articles, posting on forums, and search engine optimization.

I want to share with you my best tips on classic marketing techniques, give you some tools to help you implement these strategies in your business, and show you how to drive a lot of traffic to your site.

Who I am

First, let me introduce myself.

My name is Jinger Jarrett. You may or may not have read one of my articles online. I have been published in about 40 countries throughout the world and read by over 1,000,000 people. I've been in business for almost five years now, most of it on the internet.

I'm actually a writer first, and then an internet marketer. I got involved in internet marketing because I wanted to eventually learn how to sell books I was planning to write. Instead, I ended up staying in this field.

Currently, my project include: Expert panel member at [Net Profit Secrets](#), Ecommerce Director for [My1stBusiness.com](#) and a copywriter for [CopywritePlus.com](#). I'm also a [Web CEO](#) certified search engine optimization professional.

Since I started out online, I've learned how to write HTML, set up every kind of script from CGI to PHP, and I

can do just about anything that's involved in building a business. If I can wear all of the hats in my business, and do all of the different things involved in building a business, you can too.

Below I want to give you some of my best tips and tools for helping you market your business online. Let me tell you that you should never buy something for your business unless the paid version is better than the free.

Certain things I consider crucial to my business, and I'm more than happy to pay for them. These things include: web hosting, domain names, and autoresponders.

Before investing a lot of money in your business, I would highly recommend that you take the time to do your homework. Don't buy the first solution offered to you because you could end up spending a lot of money you don't need to.

Starting Your Business and Implementing a Marketing Plan

With Overture's policy now, as well as Google's on having a landing page for everything you promote using pay per clicks, you need a website even if you don't plan to market on the pay per clicks.

As more and more sites require a link back to raise their rankings in the search engines, and affiliate links, as well as links to MLM programs never get spidered, without your own domain and web host, you've completely closed yourself out to one of the most important methods for marketing online: search engines.

Also, without a website, you can't build a list. By building a list you have a ready made market of customers you can market to.

If you can afford nothing else for your business, buy a domain name and web hosting. Build a web site. Use good design techniques. Then tweak it for the search engines and submit.

This should be the first strategy that you implement. Build a good, theme based website, and then optimize it for the search engines.

This should be the first step in building your marketing campaign: search engine optimization. Once you have optimized your site for the search engines, then you can build upon this strategy by writing articles, posting on forums, building a list, and using advertising to market.

There are three tools here that will help you create an effective search engine campaign:

1. [Web CEO](#) - This is a complete search engine optimization suite that you can use to optimize your site with. It includes step by step documentation, as well as a \$97 certification course. The entire package is free. Windows.
2. [The Search Engine Optimization Fast Start Ebook](#) - Although Web CEO will give you everything that you need to promote your business using the search engines, this is an excellent guide with lots of information on search engine marketing. It really demystifies the entire process and explains, in depth, the whole process of search engine marketing. There are no tricks here; just solid information, and like Web CEO, this free resource gets updated regularly.
3. [Linking Matters](#) - Linking is probably the most effective strategy you can use to raise your rankings in the search engines. You will also get traffic from sites that you link to. The key here is to make sure that when you link to other sites, your keyword tags include the words you want to target. This ebook will explain exactly how to use this strategy the most effectively.

Please note: I recently received notice that Google is looking really hard at anchor tags for links. If you use the same keywords for each of your links, you could end up losing your rankings, or not achieving higher rankings by using the same keywords.

What I'm saying here is this: if Google sees a link to your site that has the same keywords for each link, Google will factor that in and throw those links out of the their search engine. You'll lose the high rankings you had achieved.

Some tips:

1. Build a content rich website. I'm sure you've heard this one million times, but if you want to sell your products and services, especially if you sell affiliate programs, you have to offer something that makes you different. Content can make your product offerings more valuable. You have to be different, and even if you are selling the same thing that thousands of others are, you can still have an edge on your competition by creating content that makes you different.

2. Make sure that you cover the basics in your page. This means adding metatags, descriptions, and titles to your header. You would be surprised at the number of people who forget this.

Although search engines don't consider this information to be as important as it once was because so many people abused it, they still use this information in the search, and this is the information that will show up when your keywords are searched for, and you are found in the search.

3. Optimize your individual pages, using a different keyword phrase for each page. You don't optimize your website for the search engines; you optimize your pages for the search engines. It's far easier to optimize each page. Use your keyword phrase several times within your page, but make it logical. Make it make sense. Search engines aren't the only ones who will see your pages. Real humans will too.

I've been to sites where they used the same keyword phrase several times in the page, and although the page was well optimized for the search engines, the text didn't make any sense. Surfers will click away from pages like that. Surfers are looking for valuable information.

4. Learn how people search on the internet. The truth is, you can get higher rankings if you optimize for 3 - 4 word keyword phrases because this is how people really search.

5. Forget about your high school English teacher. She can't teach you how to write for a six figure income. Learn to write. It really isn't that hard, and there are plenty of resources available to help you.

Use a conversational style. When you write reviews for your products, include lots of information and tell your potential customers things they won't find out from reading the sales letter. Try to see the perspective of your customer. What would they want to know? What can you tell them that would make them want to buy?

Forget about using hype. You want to provide information. You don't have to make your writing boring but don't use hype. You are not selling, you are preselling, and you are trying to provide valuable information to your readers that they can't get anywhere else.

6. Build a blog. There are many places you can do this like [Blogger](#). Just make sure that you build one that takes advantage of RSS.

RSS is a type of search engine friendly syndication. The content you create on your blog is another way for you to create a content rich website, as well as brand yourself as an expert. Because of all the problems with spam filters today, this is a way that you can deliver your content to readers, and it will be read.

I recommend that you take Priya Shah's [Marketing With Blogs](#) ecourse. This is the best collection of ebooks on blogging, and using them as a marketing tool, as well as 11 comprehensive lessons that will show you how to make the most of this valuable marketing resource.

7. Find high quality sites to exchange links with. Linking will be one of the most important strategies you use in search engine optimization. The more links you exchange with others that are relevant to your site content, the higher your rankings will be. Just make sure that the links you exchange are with sites that complement, and don't compete with, your site. If you are looking for an easy way to find sites to link with, check out the free service [Link Metro](#). This site will help you find high quality sites you can link with, and it's free.

Although there is plenty of software out there you can buy, and use, to find links, be very careful about using this strategy. As I said before, if you use the same keyword phrase over and over, Google will simply ignore those links.

The other side of this is that if you don't link with other sites, the search engines will drop you as being irrelevant.

You can also create links to improve your rankings by writing and submitting articles for promotion, posting on forums, and writing testimonials. However, with forums and testimonials, what you write has to be relevant. Don't do it just to get links. Don't write testimonials just to get links. Write testimonials because the product you're writing about is a great product.

One final note here: to achieve higher rankings, don't submit your site to the major search engines. Allow them to find you. Exchange links, send out articles, post on forums, buy a pay per click ad on Google. Do whatever you have to do. If you allow the search engines to find you first, you'll rank higher.

Here are other resources that I recommend you use to help you with implementing a content management strategy:

[Lifetime Traffic](#) - Excellent resource on writing articles for your business. Shows you how to write a good article, what to include, and some places to submit.

[Forums Package](#) - This package will give you the software and tools you need to promote using the forums. Includes a list of 93 forums you can use.

[How to Use Articles to Drive a Boatload of Traffic to Your Site for Years to Come](#) - Written by Jason Blackston, this short ebook will show you how to promote your articles through Yahoo Groups. The only place I was able to find a copy of this for you was in the Free Giveaways section of Free Resale Rights Vault.

This is one of the most important ebooks you'll ever read on marketing articles. I highly recommend it.

[Article Magic](#) - Edited by Priya Shah. This ebook contains some of the best articles ever written on article writing. If you want to learn how to write articles that get read, then I highly recommend you read this ebook. You'll also find some great tools to help you with your article writing.

Introduction to the Tools

When buying the right software and tools to help you market online, the costs can add up very quickly. You need search engine optimization software, writing tools for all of your marketing materials, tools for your business books, and a whole lot more.

However, there are a wide array of free tools online that you can use that are absolutely free, and they will save you a lot of time.

This ebook is divided into two parts. In Part I, you'll find tools you need to help you build your business, as well as write copy for it. In Part II, I've included high traffic sites where you can market your business online for free.

Part I - The Tools

Affiliate Programs

[7 Power Affiliate Tactics for Promoting with Affiliate Programs](#) - This report will give you some great tips on how to market affiliate programs. I would recommend you download the report included, called Striking Gold because it has some of the best information I've ever read on marketing on Google Ads. HTML/PDF.

[Program Affiliate Manager](#) - If you need software to keep track of all your affiliate programs, as well as your affiliate commissions, this little software will do the trick, and it's freeware. Windows.

Article Writing

[Article Formatter](#) - Use this online tool to properly format your articles before sending them to newsletter

publishers. Great for writers because it will give you a word count, as well as formatting your article for email.

[Article Magic](#) - If you'd like to read some of the best articles ever written online by article writers and get some great marketing tips at the same time, then you definitely want to read this ebook. Edited by Priya Shah, it contains dozens of articles on internet marketing, as well as information on writing articles.

[Article Marketer](#) - Forget about paying \$400 for a lot of information you don't need, or spending \$50 per article to submit your article to thousands of publishers. This site offers a free account where you can submit your article to over 1,000 publishers. I think you'll like this site so much you'll want to upgrade, and it's very inexpensive. (The resources on this site are constantly updated so you won't have to worry about a lot of bounced emails or wasting your time submitting to places that no longer accept articles).

Blogging

[Marketing with Blogs Course](#) - It's rare to find many ecourses online that will really teach you anything. However, this offering from Priya Shah is different. You get real information on how to market on blogs, as well as a nice collection of the best free ebooks ever written on the subject of blogging. The nice thing is all the ebooks are PDF, making this ecourse accessible to everyone. If you only have time to take one ecourse, take this one.

[Nucleus CMS](#) - If you want to build a blog that's search engine friendly, and comes with all the bells and whistles, this is the script to use. I've tried them all, and this one works the best.

[W.Blogger](#) - This software makes posting to your blog a breeze. It's very easy to set up, you can save your posts and post them when you want to, and it works with a lot of different blog formats.

Newsletter Creation

[Newsletter Formatter](#) - Online tool to help you quickly and easily format your newsletters. Gives you a lot of options on what to include in your newsletter, including advertising.

Forums

[The Forums Package](#) - This package includes Bot Surfer, which will help you keep track of all your forums, 93 Forums, which includes a list of forums, and then an instruction manual on how to post on the forums to get results.

Pay Per Clicks

[47,200 Hits for Free](#) - Nice tutorial on how to write ads for the pay per clicks, and it includes plenty of places that will give you free pay per click traffic.

[Landing Page Builder](#) - Don't spend a ton of money on tools to create landing pages for your pay per click campaigns. This nifty tool will do it for free, and you don't need to know HTML to use it.

[Google Profit Toolbar](#) - There are a lot of toolbars out there, but there aren't any as good as this one. This toolbar searches Google, as well as gives you stats, and it contains tons of information on both search engine optimization and promoting using pay per clicks.

Public Relations (PR)

[7 Day Publicity Crash Course](#) - Need more traffic to your site? Want to use one of the most effective ways to do it? This ecourse is taught by public relations expert George Mackenzie, who's been featured on everything from NBC to CBS.

[Online Press Release Builder](#) - This tool will help you create online press releases in no time flat.

Safelist Submission

[Snazzy Safelist Submitter](#) - I've tried them all and this free tool is the best for helping you keep track of your safelist submissions, as well as helping you automate the process. You can also store your message in the program.

Sales Letter Creation

[Online Sales Letter Generator](#) - Need to build a sales letter for your site? This online sales letter generator will create it for you and then email it to you so that you can make further revisions.

Search Engine Optimization

[Good Keywords](#) - This tool will help you find the right keywords for both your pay per click campaigns, as well as helping you with your search engine optimization.

[Linking Matters](#) - If you want to understand how to use links to raise your rankings in the search engines, this 30 page ebook will show you how to do it quickly and easily, and most importantly, how to do it right so that you get results.

[SEO Book](#) - Constantly updated, this ebook is a crash course in optimizing your web site for the search engines. No tricks in here that will get you banned in the search engines. No, this is rock solid information from someone who knows how to raise a site's rankings in the search engines.

[Web CEO](#) - I liked this program so much, that I bought it so I could take the professional course and become a certified search engine optimization specialist. However, there is a free version of this program you can use, and it includes a \$97 certification course that will meet the needs of most people, so if you are doing search engine optimization only for your sites, this will be all you need. If you really want your site to rank high in the search engines, and you want to make it as easy as possible to do, without any tricks, then this is the software for you.

Website Building

I would recommend that you at least learn a few basics about writing HTML for your website. This will help you when you use a graphical editor so that if something doesn't display right, you can correct the problem. Here is the guide I recommend. It's actually a tutorial.

[HTML Teacher](#)

[1st Page 2000](#) - This HTML editor is considered to be one of the best HTML editors on the internet. Not only do you get hundreds of scripts to use in your website, but you'll also get an FTP client, and there are some pretty good online tools to help you with metatag creation, as well as optimizing your site.

[Flash Peak Blaze FTP](#) - If you need a good FTP client with an easy to use interface, I recommend this one. It's the one I use. It allows you to have multiple accounts, and the interface is drag and drop, making it very easy to upload your documents to the internet.

[HTML Kit](#) - This is one of the most flexible HTML editors on the internet. You can also use it as a replacement for your text editor, as it works with lots of different document formats.

[Text to HTML](#) - If you want to take care of the mundane conversion of your HTML pages and then edit them to your specifications, this converter will do that. I use it all the time. Then I just tweak the documents, and I'm finished.

[The Complete Web Authoring System for Windows, Mac, and Linux](#) - If you want a Front Page or Dreamweaver type editor without this price tag, this is the HTML editor for you. It's the most versatile of all the HTML editors I've mentioned because it's also available in other formats besides Windows. You won't need to know how to use HTML to use it either.

Viral Marketing

[Ultimate Money Typhoon](#) - This software will create a backend income for you, as well as helping you create a viral marketing strategy for your business.

Miscellaneous Tools

These sites didn't fit into any particular category, but they will be useful to you in case you didn't find what you needed in the list above.

[Banana Cash Book](#) - Single entry accounting program with multiple currency formats. This is the program I use to keep track of all my business income and expenses. It's very customizable, and very easy to use.

[Freeware Home](#) - This site contains thousands of full version freeware in every possible category you can imagine. You can browse for what you are looking for, or search the index.

[ICEOWS](#) - I use zip format to deliver all of my files because it compresses them and makes the download faster. What amazes me is the number of people who complain that they can't get the documents open. This will solve all that. It's the most versatile zip utility I've found and it works with lots of different formats and languages, giving you a lot of versatility in zipping your files.

[Jan's Freeware](#) - This is one of the top private freeware sites online. You'll find ebook creators, HTML editors, graphic editors and plenty of other tools you can use, and they're all free.

[Open Office](#) - If you don't have Microsoft Office, this is a very nice alternative. It includes an HTML editor, drawing and presentation software, and PDF conversion, and it's available for MAC and Linux.

[PDF 995](#) - This utility will convert all of your documents to PDF. Works well with Microsoft Office, as it has a toolbar you can add to Office. You can also use it to make all of the links in your ebook clickable. Very inexpensive upgrade if you get tired of the ads.

[Public Domain Toolbar](#) - This toolbar is the most comprehensive collection of public domain information I have found. If you need help creating content for your websites, as well as products, this toolbar will help you quickly and easily find the information. You need an account to download it, but it's free.

[Source Forge](#) - This is the definitive site for open source on the internet. You'll find thousands of website applications, as well as software that's being developed, and it's all free.

Bonus Items

[Ten Traffic Tips](#) - Primarily for affiliate marketers, this ebook offers 10 tips for getting more traffic to affiliate programs. Even if you don't market affiliate programs, you'll still benefit from these tips. Might give you some great ideas on how to get more out of your marketing efforts online without spending any more money. As for the members' site, it's one of the best I have ever seen, and the site I would recommend for anyone that markets affiliate programs. This file is in zip, but once you open it, the file is PDF, so anyone can read it.

[List Gold](#) - Use this free ebook to show you how to build a list and make more money for your business.

[Opt-in Gold](#) - More list building secrets to help you make more money from your business.

[Script Gold](#) - Use these scripts to help you build your business. Includes an auction script, affiliate script, and more.

[Free Ebook Creator](#)

Part II - The Markets

There are many places to market your business online, but some are definitely better than others.

Having been on the Internet for over four years as a small business owner, I can tell you which sites will generate more traffic for you than others.

The beauty of it is that many of these sites are free, have top Alexa rankings, and receive huge amounts of traffic to their sites.

Everything on this list has been checked for accuracy and everything is in alphabetical order by marketing category. Use all of these sites to help you maximize the traffic and sales of your site.

PLEASE NOTE: This is not every link out there in a particular category. Each site has been evaluated for traffic, ability to submit to, whether or not the site is in existence and can be used, and it has to be free.

Affiliate Program Directories

[Associate Programs](#) - One of the top affiliate program directories online. Excellent exposure. Requests a link, but not required.

[Affiliate First](#) - Read the guidelines first before submitting because it will save you a lot of time. Can take up to 30 days to be accepted to this directory, but if you are not, they will tell you why. As far as I can tell, doesn't require a link back. Nice directory though. Requires a free account so you can modify your listing.

[Affiliate Guide](#) - For a fee, they will list your site in 24 hours. If you want the free listing, it takes longer. Does not require a link back to their site, but if you do, according to them, you will get listed faster. Provides both buttons and text links.

[Affiliate Match](#) - One of the top rated affiliate program directories on the Internet. Easy submission process. Would like a link back, but it isn't required.

[Affiliate Options](#) - If you are looking to get into business quickly and easily, this might be the right site for you. Comes with it's own products, and you can join for free. Also allows you to add your own product links. Very professionally done.

Article Directories

[Article City](#) - Bills itself as a one stop resource for articles on the Internet. Nicely designed article directory with lots of different categories to submit to ranging from autos to women, as well as business and marketing. Very easy to use submission form.

[Article Central](#) - Instead of submitting your article, you submit the link to your article to this directory. You can also submit a description. Make sure you include a valid email address. They will let you know if you get accepted. Hard directory to get into, but definitely worth the trouble.

[Ezine Articles](#) - To get accepted to this directory, you need to follow the guidelines very closely. This includes having just the link to your article, as well as having the article on autoresponder. You'll also need to write a 4 line description of the article and include the key words to search by.

[Free Content](#) - Extensive guidelines on the site make this directory a winner. Easy to use, but very comprehensive submission form.

[DimeCo](#) - You can submit your articles, as well as suggest a resource on this site. Takes about 48 hours or so to get added.

[Go Articles](#) -Part of the Jayde Online Network, this is one of the top rated article directories online. You definitely want to submit your articles here. Also a great place to get content for your site. Need an account, but it's free.

[Idea Marketers](#) - This is one of the highest ranked article directories on the Internet, so you definitely want to make sure that you submit here. Requires that you sign up for a free account as a writer. You can also sign up for a publishers' account if you need content for your ezine, but it's paid.

Newsletter Directories

[Ezine Dir](#) - Very nicely designed and easy to search directory where you can post your ezines.

[Ezine Search](#) - Over 100 categories in the directory, this is a very large and well trafficked ezine site.

[Ezine Universe](#) - One of the largest directories, Ezine Universe offers over 7,000+ publications. Lots of exposure.

[Ezine Hub](#) - Part of the Jayde Network, which includes Go Articles, you can get your ezine submitted immediately to this large directory. Very high profile.

[Jogena](#) - You can submit your articles, ezines, and ebooks here. Pay for a feature listing to get more traffic.

[List Resources](#) - Whether you write articles, or are looking for directories or awards, you'll find a wide variety of lists here to post on.

Search Engine Submission

[DMOZ](#) - One of the top directories online, their searches are integrated into the backend of Google.

[Free Web Submission](#) - Part of the ExactSeek/Jayde Network of Sites. Submit to over 50 Search Engines.

[Evrsoft](#) - Submit your site to over 40 search engines. Also offers some great tools like meta tags to help you optimize your site for the search engines. Best free HTML editor you can download and use.

[Entire Web](#) - Part of Windseek, this is a very popular spider search engine you can submit to. Offers programs for express inclusion (about 2 days), but you can get a basic submission for free. Their site says it takes about 8 - 10 weeks to get included.

[Exact Seek](#) - Part of a network of search engines, you definitely want to get included here. Includes Mark Joyner's Aesop.com search engine. They offer some really great prices on their key word searches, and this is an excellent way for you to be seen without having to spend a ton of money. You can also get a free submission.

[Free Search](#) - A different kind of search engine, you can add a link if you have a freebie.

[Google](#) - Number 3 search engine. You definitely want to submit your site here. The most effective way to get into this search engine though is being linked to another site already in the directory. To do that, you can use Spider Hub. You'll find it in the Free Traffic Generators in this ebook.

[I Need Hits](#) - Search engine services. This site allows you to submit to 28 different search engines for free. What I liked about it though is that it's an excellent way to find out about submitting to all the top search engines, as well as paid inclusions, and pay per clicks. Great all around resource.

[Inktomi](#) - Paid inclusion. Provides backend results to MSN now.

[Yahoo](#) - The granddaddy of them all. This is the number 1 ranked site on the Internet. You can submit to their new spider for free. This will get you into Altavista and All the Web too. You need an account to get into this site, but it's free.

Ezine Advertising

Ezine advertising is a very popular and effective way to advertise your business and get it out in front of a lot of people.

A few tips here:

1. Solos and top sponsor ads cost more, but they are more likely to be seen and responded to, giving you a higher conversion rate.
2. Track your ads. If you don't, you won't know if the mailing was successful or not, and whether or not you should use the same resource again.
3. Give away something free, something valuable, that will get the visitor to your site. When you do, capture that email address so you can contact them again.

[Subscribe Me Net](#) - Get almost 1,000,000 ads for free.

Public Relations

[Free Press Release](#) - Submit your press releases for free.

[PR Web](#) - The premier site online for submitting your press releases. This site is ranked around 3,800 on Alexa. You can get an account, and it's free.

[PR Pal](#) - You can sign up for a free account to submit your press releases. Offers some press release writing tips and an option to upgrade for better placement of your press release.

[SpamFree4Me](#) - Fantastic site with tons of tools to promote your business including an article blaster, press release blaster, and search engine and free classifieds blaster. Requires you sign up for an account, but it's free.

Lists

Using lists to promote your business can be one of the most effective ways to get your business in front of other people even more so than advertising. The reason why is readers are looking for new resources of information.

It's also free. You can find lists on just about any topic, and there are lists specifically for web sites, ezine listings, articles and announcements. Below are the most popular list sites online.

[Yahoo Groups](#) - Yahoo is the number one site online with about one billion hits a month. Most active of all the lists sites. Requires a free account or you can just subscribe to the list.

[MSN Groups](#) - Second highest ranking site on the Internet. The lists here are not as active, but they do have a very large variety, and you'll easily be able to find something of interest to you. Requires a free account.

[Google Groups](#) - Ranked number three on the Internet, you'll also find a wide variety of interests here and lots of groups.

[Smart Groups](#) - A UK site that offers a wide variety of lists. Although smaller than the others, this site offers some top notch lists, and it's easy to search.

[Topica](#) - This site only offers only lists. It's also one of the largest and most active list sites on the Internet.

Free Classifieds

Although not as effective as it once was, free classifieds can still get you traffic provided that you write a really good ad. This is a great way to test your ads before sending them out in ezines, or using them to promote yourself in other ways.

[Granddaddy of All Links Sites](#) - Over 10,000 places to post your ads. Can be searched by geographical location.

Individual Sites

[Classifieds for Free](#) - Post an unlimited number of classifieds for free. Allows you to post in over 600 US cities, as well as in other countries. You have to register to post, but it's free. Ads are good for one week.

[Inet Giant](#) - Allows you to email to 75,000,000 optin subscribers a month. Fee based. Monthly membership.

[1America Mall](#) - One of the top free classified sites on the Internet. Gets more than 1,000 hits per hour.

[Ezine Depot](#) - Nice searchable directory where you can post your ads by category.

[US Freeads](#) - High traffic site with highly responsive classified ads. Free to post. You have to register for an account. It will allow you to manage your ads.

Networking

Networking is another highly effective method of marketing because you can connect with people online and then do business with them offline. It takes time to do this because you have to go to each site and sign up for a membership. Then you have to post your profile so that others can search for you too.

It's worth it though because each of the sites below is ranked in the top 30,000 on Alexa, making them very

popular and heavy traffic.

Each requires that you have an account, but it's free. Sign up and post your profile as soon as possible so that other people can find you. If you know anything about HTML, then I suggest that you post your sign up box for your newsletter, report, or whatever you are giving away. This will help you build your list.

Here, you'll find only the best, and it's free to promote yourself and your business on each of these sites.

[Ryze](#) - Top site on the Internet to network with other business people. You can search for potential customers, meet potential joint venture partners and get your products and services seen. Requires you register for an account, but it's free. Offers an upgrade.

[Ecademy](#) - Post your articles, blog, profile, and more on this site. Great place to meet other business people. There is so much to do on this site, you won't want to leave. You need an account, but it's free. They do offer premium services.

[Business Network Cafe](#) - You'll find free classifieds, networks, business resources, private messaging and more here.

[Internet Based Moms](#) - Offers message boards, chat and workshop schedules, online sales parties, and a complete event calendar.

[Always On](#) - Build a personal and professional profile here, as well as post your opinions, and create a mini-blog.

[Eliyon](#) - Most comprehensive database of online professionals on the Internet. Offers a free service now where you can network with other people.

[It's Not What You Know](#) - Business, career, and social networking.

[Linked In](#) - You can start your own network and invite others to join it.

[Spoke](#) - Network with others, get leads, find a job, and obtain referrals.

Forums

Forums are a great place to meet people, advertise your product, and build trust among potential customers. A word of warning here though: Don't post any blatant advertising. You will get thrown off the board, and worse, you will be flamed with some pretty nasty messages. Post your name and link to your web site, with a short description of your offering, and leave it at that.

Below is a list of internet marketing forums. All of these forums get lots of traffic and have lots of members.

[Anthony Blake](#)

[Small Business Affiliate Forums UK](#)

[Mark Hendricks](#) - Top marketing forum

[Jim's World](#) - Search Engine Marketing and Optimization

[Mike's Marketing Tools](#) - One of the best sites on the Internet to find out about the best marketing forums.

[Pearls of Wisdom](#) - Business - Go the forum link

[Super Tips](#) - Awesome list of forums

[Willie Crawford](#) - Top marketing forum

[How To Corp](#) - Top internet marketing forum online

Blogs

Keeping a blog is like keeping a public diary. Others can read your postings, check out your opinions, and you can write about just about anything.

This is a fairly new method of marketing on the Internet, but it's also highly effective. It's effective because blog sites have high visibility on the Internet because they are content rich sites and very search engine friendly.

If you are an expert in something, or there is a subject you would like to talk about, I highly recommend it. Keep in mind though, like anything else, there are some things you can't do with a blog, like hate speech, or anything that harrasses or embarrasses another person. You will have to think about what you are saying.

However, unless you are writing a blog that contains some type of reviews, I doubt you will have problems since it is for business or hobby.

[Blogger](#) - Probably the top site online for creating your own blog. This site is ranked in the top 1000 by Alexa and is part of the Google Network. You need an account to create a blog, but it's free, and it's a great way to promote for free because you are creating search engine friendly content, as well as using RSS feeds to draw visitors to your site.

[Free Online Blogs](#) - Very nicely designed site with a wide variety of choices in layout for your blog. Offers some pretty interesting, and more literary type topics.

[Blog Search Engine](#) - Submit your blog to this search engine specifically designed for blogs. Also recommends several sites where you can create blogs, as well as get tools for your blog.

[Blog On The Web](#) - Quickly and easily create your own blog.

[Cool Journals](#) - Very nicely designed web site where you can get your own blog.

[Top 55 RSS Directories](#) - 55 Places to submit your blogs for syndication.

[Blog Directories](#) - Over 40 blog directories you can submit your blog to.

The Best Free Traffic Generators

[Traffic Hoopla](#) - This is the best free traffic generator I have seen because the guys who run this site have tested all of the traffic exchanges and safelists to bring you all the best. What's even more incredible is that it's free. Take any of the upgrades, which are marketing reports, and you can find out what online marketing methods they have tested and how well they worked. This will save you years on your marketing education. Includes the top 30 performing traffic exchanges and the top 20 safelists.

[Traffic Swarm](#) - This is another start page. Unlike the others though, it's text ads. You click through the ads, and you earn credits.

Credits for each ad can be from 1 to 5, and you can also earn bonus credits. Very effective way to get your site seen.

[ListDotCom.com](#) - I've been using this site for some time, and I love it. If you want to build a list to market to, and you don't want the hassle of a newsletter, then this is the best site to help you build a list. What's really neat about this site is that you can actually upgrade your membership for free up through the various levels by referring people. It's free to join, has lots of great tools you can use to promote it, and you build a much more targeted list.

[JV Network](#) - If you want to find out the latest joint ventures so that you can get new products to sell, as well as promote your own, then I would recommend you visit this site. It's free to join, and you can even make some money promoting it. Joint ventures are the fastest way to make money online, and it's also a very profitable way to promote your own ventures.

[More Free Traffic Generators](#) - If want even more free traffic generators for your business, I keep a list here of the latest programs and what I recommend. Everything on this page is free, and you want to check back often as I am constantly changing and adding to it.

If you liked this collection of tools and resources, be sure and subscribe to my blog at [Ask Jinger](#). You'll get a weekly newsletter with my best small business and internet marketing tips, as well as best free software, tools, ebooks, reviews and other resources.

[**The Ultimate Traffic Package**](#) - Two short reports on the most effective methods for marketing your business online and how to do it for free. PDF.